

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="font-size: 1.2em; margin-top: 5px;">KVAL</div>	Date: <div style="font-size: 1.2em; margin-top: 5px;">10-18-16</div>
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I, Liz Gill

being/on behalf of: Joe Potwora

a legally qualified candidate of the Republican

political party for the office of: State Representative

in the Oregon General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see order #645264					

Attach proposed schedule with charges (if available):

Client: Joe Potwora for State Representative
 Product:
 Campaign: TV Oct 24 - Nov 8

Station Order

The Gilmore Agency
 202 Oakway Center
 Eugene, OR 97401
 541-505-7898

Estimate No.:
 Contract No.:
 Job No.:

Rev #: 0
 Flight From: 10/24/2016 to 11/08/2016

Buyer Name: Liz Gill
 Sweeps: Share May 2016 -> HUT/PUT May 16

Market: EUGENE
 Station: KVAL +
 Station Contact: Colby Huling

Actg. Order No.: 707
 WS Order No.: 1708
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross		Client Discount		Oct 24	Oct 31	Nov 07	Total Spots	DMA P 18+ (R)
				Rate/ Total	Total	Rate/ Total	Total					
1	MTWRF-- 06:00A-07:00A	EM 30	KVAL NEWS AT 6	\$50.00 \$400.00		\$0.00 \$0.00		3	5	.	8	1.4 \$35.71
2	MT----- 06:00A-07:00A	EM 30	KVAL NEWS AT 6	\$50.00 \$50.00	\$450.00	\$0.00 \$0.00		.	.	1	1	1.1 \$45.45
								3	5	1	9	

4.2 1.1
 7.0

Monthly Totals					
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM	Client Discount Dollars
Oct	3	4.2	\$150.00	\$35.71	.
Nov	6	8.1	\$300.00	\$37.04	.
	9	12.3	\$450.00	\$36.59	\$0.00
					\$0.00

450.00 - 157.00 = \$302.50 Net

By: _____

I represent that the payment for the above described broadcast time has been furnished by:

The Gilmore Agency

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Adrienne Potwara

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-22-16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Janice Halha

Printed Name

RSA

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Joe Potwora

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

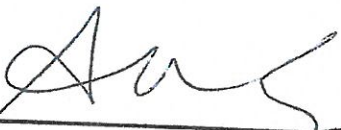
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Adnan Potwora

printed name

9-22-12

date

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Joe Potucara for State Representative
1574 Coburn Rd Ste 190
Eugene OR 97401

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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